

User rights + User Rights Form – Audienciad

[Last Revised: March, 2019]

AUDIENCIAD (“**COMPANY**” OR “**WE**”) VALUES THE PRIVACY RIGHTS OF OUR CUSTOMERS, PARTNERS, SUPPLIERS, VENDORS AND OTHERS, AND HAS SET FORTH THIS DATA SUBJECT RIGHT POLICY (“**POLICY**”) TO PROVIDE YOU WITH A SUMMARY OF YOUR RIGHTS (AS AN EEA RESIDENT), AS REQUIRED BY THE EU GENERAL DATA PROTECTION REGULATION (“**GDPR**”).

We recommend you review this Policy as well as our [Privacy Policy](#) and if you decide to submit a request please copy or download the user rights form at the end of this page, fill it out and send it to our data protection officer at: dpo@audienciad.com.

The right to basic information

Data subjects have the right to understand who the Company and its affiliates are, and why and how it or they process personal data. The right to basic information includes, without limitations, the right to know the identity of the data controller, the reasons and grounds for processing personal data, and any other information necessary to ensure the fair and transparent processing of personal data. This information is also available to you through our privacy policy available at: www.audienciad.com/privacy-policy/

The right of access (“Subject Access”)

Data subjects have a right to obtain **confirmation** from the Company that it processes certain personal data related to a data subject and a right to obtain a **copy** of that information, along with other details about how and why the Company uses the data subject’s information. Once the veracity and appropriateness of an access request is affirmatively determined by the Company, we will, within the period required by the law, provide you with, confirmation of processing, the copy of the personal data or a description of the personal data and categories of data processed the purpose for which such data is being held and processed, and details about the source of the personal data if not provided by the data subject.

The right of rectification

The Company must ensure that all personal data that it holds and uses about a data subject is **correct**. If such data is not accurate, a data subject has the right to require that the Company updates such data so it is accurate. In addition, if the Company has passed on incorrect information about a data subject to a third party, the data subject also has a right to oblige Company to inform those third parties that this information should be updated.

The right of erasure (“right to be forgotten”)

Data subjects have a right to require the Company to erase certain personal data if particular conditions are satisfied. The Company is legally obligated to comply with a request to delete personal data if:

- the data is **no longer needed** for the original purpose and no new lawful purpose exists for continued processing;

- the lawful basis for processing is consent of the data subject and such consent is withdrawn;
- the data subject exercises his or her right to object to the Company's processing of his or her personal data, and the Company has no overriding grounds for processing the data;
- the personal data is processed unlawfully; or erasure of the data is necessary to comply with applicable laws.

In addition, if the Company has passed on personal data to a third party, a data subject also has a right to oblige the Company to tell those third parties that the information should be erased. The right to erasure is **not absolute**. Even if a data subject falls into one of the categories described above, the Company is entitled to reject the data subject's request and continue processing data if such processing is:

- necessary to comply with legal obligations;
- necessary to establish, exercise or defend legal claims; or
- is necessary for scientific, etc. all subject to applicable laws.

The right to object

In the event the Company processes personal data on the basis that it is in its **legitimate interests** to do so (i.e., direct marketing), a data subject has the right to object to our processing on such grounds. Notwithstanding the receipt of such an objection, the Company shall be permitted to continue processing a data subject's personal data if:

- the Company has compelling legitimate grounds for processing the information which overrides the rights, interests and freedoms of the data subject; or
- the data is necessary to establish, exercise or defend a legal claim or right, etc. all subject to applicable laws and regulations.

The right of restriction

A data subject may limit the purposes for which the Company may process its personal data. The Company's processing activities may be restricted if:

- the accuracy of the data is contested;
- processing is unlawful and data subject requests restriction instead of erasure;
- the Company no longer needs the data for its original purpose, but the data is still required to establish, exercise or defend legal rights; or
- consideration of overriding grounds in the context of an erasure request.

The right of data portability

A data subject can request that the Company send or "port" its personal data to another entity. Portability rights only apply if the data in question was provided by the data subject to the Company, processed automatically, and is processed on the legal bases of either consent or fulfilment of a contract.

The right to object to direct marketing

If the Company sends you marketing communications by email or other electronic methods a data subject has the right to require the Company to stop sending such communications.

If you have any further question please contact Audienciad DPO at: [dpo@audienciad .com](mailto:dpo@audienciad.com). If you wish to exercise your right please fill in the following form and send it to the Audienciad DPO at: dpo@audienciad .com with all necessary documentation. Note, you can request your rights in any form or manner, however, to validate your identification and validate request we will require completion of the online form.

The following form can also be downloaded from <http://tiny.cc/046ubz>

USER RIGHT FORM

Audienciad values the privacy rights of its customers, partners, suppliers, vendors and others. As required by the EU General Data Protection Regulation (“**GDPR**”), European Union residents are permitted to make certain requests regarding our processing of personal data. In order to submit a data subject request pursuant to the GDPR, please complete this form. Upon receipt of your completed request, we will process it and respond within the timelines required by the law. If additional information is necessary, we will contact you using the contact information you provided in this form. Information provided in connection with this request will be processed only for the purpose of processing and responding to your request and will be deleted immediately thereafter. For more information please review our [privacy policy](#) and [user right policy](#).

Full Name: _____ **Address**
(including ZIP): _____ **Email**
Address: _____ **Phone**
Number: _____

Please check the applicable box:

- I would like to receive information of why and how you are processing my information. I would like to receive a copy of the personal data you process on me.
- I believe the data you hold on me is incorrect and I would like to correct it. I would like you to delete the personal data you hold on me.
- I would like you to stop processing my personal data.
- I want to withdrawal my consent for processing my personal data. I would like to object to the processing of my personal data.
- I would like to receive a copy of my data and transfer it to a third party. I would like you to stop sending me direct marketing.
- Other.

Substantiate the request- please provide additional information about your request:

What is your relationship with us (user, customer, employee, partner, etc.):

Verification of Identity

In order to keep our customers safe we need to make sure you are indeed who you say you are, for this reason we need to verify your identity.

Please attach a photo ID document (i.e., driver license, passport):

Please provide proof of address so we can confirm you are a European resident (attach one of the following: utility bill, bank statement, driving license, or tax document):

Thank you for filling in the form, please email it to our data protection officer at: dpo@audienciad.com with all relevant required documentation. We will process the request within 30 days, we reserve the right to extend the aforementioned period by an additional two months if the request is complex or numerous or we require additional information. The processing of the request is free of charge, however, you may want to reserve the right to charge a reasonable fee to cover certain administrative costs (such as providing additional copies of the data) or for handling manifestly unfounded or excessive requests